

erin schuetz

illustrator . designer



about

Erin is passionate about all things publishing. She specializes in children's book illustration, book design, editorial illustration and social media & marketing graphics. With keen perception of visual narrative, she navigates the inner-workings of preflight production through custom watercolor illustrations, various digital media and typography.

contact

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personal passions

- Cooking
- Reading
- Traveling
- Antique Books & Maps
- Running
- Art History
- Jewelry & Metals
- Snowboarding
- Analog Photography
- Sailing

education

Illustration Residency: *Editorial & Book* 2017
SCHOOL OF VISUAL ARTS
New York, NY, USA

Children's Book Illustration: *Narrative Design Course* 2014
MASSACHUSETTS COLLEGE OF ART & DESIGN
Boston, MA, USA

Bachelor of Fine Arts: *Photography* 2007
Minor: Art History
COLORADO STATE UNIVERSITY
Fort Collins, CO, USA

experience

GRAPHIC DESIGN INTERNSHIP *Remote Jan. 2018-April 2018
Tule Publishing, San Clemente, CA, USA
- Social Media & Marketing Graphic Design
- E-book and Print Cover Design, High-Res Image Research & Rights
- Editing & Formatting for Pre-flight Production

ILLUSTRATOR & DESIGNER 2015-Current
Freelance, New York, NY, USA
- Children's Book Illustration & Design, Editorial Illustration, Cover Design

PHOTOGRAPHY & DESIGN TEACHER 2016-Current
Fusion Academy, New York, NY, USA
- Graphic Design, Photography, Yearbook, Fine Art

AP STUDIO ART TEACHER 2014-2016
Bear Creek High School, Denver, CO, USA
- AP Studio Art 2D & 3D, Painting & Drawing, Jewelry & Metals

ART TEACHER 2012-2014
Kennedy Elementary School, Boston, MA, USA
- K-8 Art Curriculum and Implementation

ADMINISTRATIVE ASSISTANT 2010-2012
Next Gallery, Denver, CO, USA
- Operations, Curation, Promotions & Marketing, Account Management

PHOTOGRAPHY & DESIGN TEACHER 2008-2012
Longmont High School, Longmont, CO, USA
- Photography, Graphic Design, Yearbook, Sculpture, Jewelry & Metals

professional skills

Adobe Photoshop
● ● ● ● ●

Adobe InDesign
● ● ● ● ●

Adobe Illustrator
● ● ● ● ●

Adobe After Effects
● ● ● ● ●

WordPress
● ● ● ● ●

Microsoft Suite
● ● ● ● ●

Adobe Lightroom
● ● ● ● ●

Wacom
● ● ● ● ●

assets

Resourceful Multi-Tasker

Collaborator

Organized

Insightful Listener

Innovator